

Message Text

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53

ACTION EA-09

INFO OCT-01 ISO-00 EB-07 /017 W
----- 045981

R 220950Z OCT 76
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 5102

UNCLAS BANGKOK 29315

E.O. 11652: N/A

TAGS: BEXP, TH

SUBJ: WTDR/FTI - UNITED MOTOR WORKS (SIAM) LTD.

REF : USDOC 16081

1. THAILAND 2. CNTRY CODE: 549 3. SER. NO: 0041400

RM UNITED MOTOR WORKS (SIAM) LTD.

4A. CODE: K

5. 156 SURAWONGSE ROAD, P.O. BOX 370

6. BANGKOK, THAILAND.

7. ESTABL: 1947 8. EMPL: 126 9. SIZE: (19-X) LARGE

10. REPUTATION : (22-X) GOOD

11. SELLS ITS PRODUCTS IN THE FOLLOWING FOREIGN AREAS LISTED IN
ORDER OF IMPORTANCE: N/A

12. RPT. DATE: 10/76

13A. 37141/135 IMP. AND DISTR. OF AUTOMOTIVE PARTS AND ACCESSORIES.

13B. 35227/135 IMP. AND DISTR. OF POWER LAWN MOWERS.

13C. 35690/135 IMP. AND DISTR. OF LUBRICATING EQUIPMENT.

13D. 35191/135 IMP. AND DISTR. OF GASOLINE ENGINES.

13E. 35614/135 IMP. AND DISTR. OF AIR COMPRESSORS.

13F. 35310:135IMP. AND DISTR. OF CONSTRUCTION MACHINERY AND
EQUIPMENT.

13G. 36292/135 IMP. AND DISTR. OF BATTERY CHARGERS.

13H. 36946/135 IMP. AND DISTR. OF IGNITION PARTS.

13I. 35860/135 IMP. AND DISTR. OF GASOLINE DISPENSING PUMPS.

14. CONTACT: GOH WAH KIM TITLE: GENERAL MANAGER

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15. CABLE: YEESOH 16. TELEX: TH2629 17. TEL. 2344930-34.

18. FINANCIAL REFS: BANK OF AMERICA NT&SA., 297 SURAWONGSE ROAD, BANGKOK; THE MITSUI BANK LTD., 138 SILOM ROAD, BANGKOK; THAI FARMERS BANK LTD., 142 SILOM ROAD, BANGKOK.

19. TRADE REFS : AMERICAN CHAMBER OF COMMERCE IN THAILAND, 140 WIRELESS ROAD, BANGKOK.

20. AGENCY REP: ARCO CORPORATION, BRYAN, OHIO LUBRICATING EQUIPMENT, ACQ: 1967; AMF INC., WHITE PLAINS, NEW YORK, LAWN MOWER AND TRACTOR, ACQ: 1967; AVELING BARFORD LTD., LINCOLNSHIRE, UK., MOTOR GRADER, ACQ: 1973; BENDEX INT'L., BROADWAY, NEW YORK, AUTOMOTIVE PARTS, ACQ: 1954; BOSTIK LTD., AUSTRALIA, BOSTIK CEMENT, ACQ: 1966; BRIGGS & STRATTON CORP., MILWAUKEE, WISC. GASOLINE ENGINE, ACQ: 1953; EATON CORP., BATAVIA, NEW YORK, LOADER & SKIDDER, ACQ: 1971; FMC CORPORATION, CONWAY, ARKANSAS, AUTOMOTIVE SERVICE EQUIPMENT, ACQ: 1967; GENERAL MOTORS LTD., BEDFORDSHIRE, UK., AUTOMOTIVE PARTS, ACQ: 1971; GENERAL MOTORS OVERSEAS DIST. CORP., NEW YORK, AUTOMOTIVE PARTS, ACQ: 1956; HITACHI CONSTRUCTION MACHINERY CO., LTD., TOKYO, JAPAN, EXCAVATOR, ACQ: 1966; HOMESTEAD INDUSTRIES, CORAOPOLIS, PENNSYLVANIA, STEAM CLEANING MACHINE, ACQ: 1956; HUSQVARNA AB., HUSKVARNA, SWEDEN, CHAIN SAW, ACQ: 1973; INDUSTRIAL AMERICANS, LOS ANGELES, CALIFORNIA, BATTERY CHARGER, SPARK PLUG CLEANING AND TESTING EQUIPMENT, ACQ: 1973; JOY MFG., CO., BROADWAY, NEW YORK, AIR COMPRESSOR, ACQ: 1974; RALPH MCKAY LTD., AUSTRALIA, PLOUGH DISC, ACQ: 1966; SANYO TRADING CO., LTD., GIFU, JAPAN, FLUORESCENT LAMP, ACQ: 1965; SUN ELECTRIC CORP., CRYSTAL LAKE, ILLINOIS, PERFORMANCE TESTING EQUIPMENT; ACQ: 1966; VAN NORMAN CORP., ORANGE, NEW JERSEY, BRAKE DRUM LATH, ACQ: 1967; WEATHERHEAD LTD., CLEVELAND, OHIO, HOSE, ACQ: 1967.

21. UNITED MOTOR WORKS (SIAM) LTD. IS ONE OF LEADING TRADING FIRMS IN THAILAND. IT WAS ESTABLISHED AND REGISTERED AS A LIMITED LIABILITY COMPANY IN 1947 WITH FULLY PAID-IN CAPITAL OF \$75,000. THE MAJORITY OF ITS STOCK IS OWNED AND CONTROLLED BY UNITED MOTOR WORKS LTD., OF SINGAPORE. ASSOCIATED COMPANIES ARE LOCATED IN THE MALAYSIAN CITIES OF KUALA LUMPUR, IPOH AND PENANG. FIRM IMPORTS, MAINLY FOR WHOLESALE AND RETAIL DISTRIBUTION AS WELL AS FOR DIRECT SALES TO LOCAL END USERS, AUTOMOTIVE SPARE PARTS AND ACCESSORIES, GARAGE EQUIPMENT, GASOLINE ENGINES AND HEAVY CONSTRUCTION MACHINERY AND EQUIPMENT. THE UNITED STATES IS REPORTED TO BE ITS MAIN SOURCE OF SUPPLY, WITH ABOUT SEVENTY PERCENT OF TOTAL IMPORTS. FIRMS BUSINESS APPEARS TO BE WELL MANAGED AND HAS GROWN STEADILY DURING THE LAST THREE YEARS. ITS ANNUAL SALES

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IN 1975 WERE REPORTED TO BE ABOUT \$7.25 MILLION, WHICH IS NEARLY DOUBLE THAT OF 1972. BANKING SOURCES REPORT FAVORABLY ON THE FIRM'S ACCOUNT AND ON CREDIT EXTENDED. FIRM IS CONSIDERED RELIABLE AND CAN BE HIGHLY RECOMMENDED AS A SUITABLE TRADING PARTNER FOR AMERICAN FIRMS.

22. PREPARED BY: SAMRAN APPROVED BY: JAMES H. SAVERY
AT: AMEMBASSY BANGKOK.

WHITEHOUSE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 22 OCT 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976BANGKO29315
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760396-1296
From: BANGKOK
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19761026/aaaaavms.tel
Line Count: 116
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: buchant0
Review Comment: n/a
Review Content Flags:
Review Date: 25 JUN 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <25 JUN 2004 by DuboseBM>; APPROVED <05 JAN 2005 by buchant0>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI - UNITED MOTOR WORKS (SIAM) LTD.
TAGS: BEXP, TH
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006